

# CORPORATE DESIGN MANUAL

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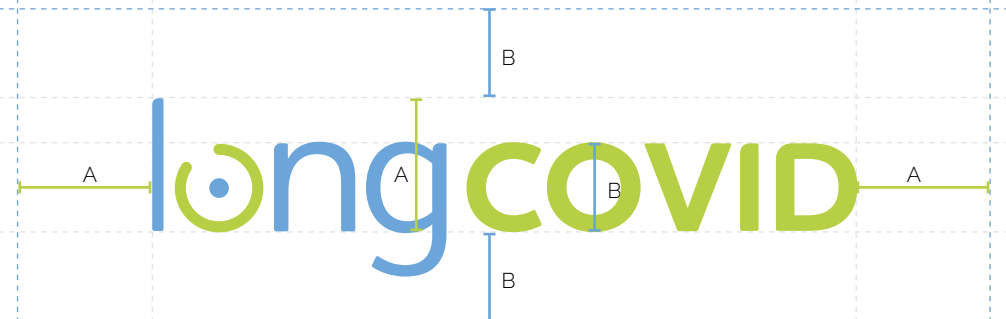
## **LongCovid**



# LOGO PROTECTION SPACE

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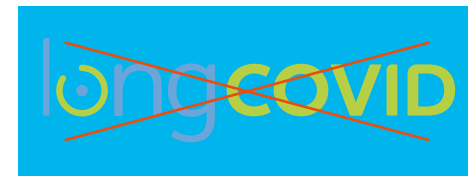
The logo has a defined protection space. All other design elements can only be placed outside of it. There are specially prepared files for every application, the use of which ensures a correct and constant display quality of the logo.



# LOGO USAGE

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The logo can be displayed on different surfaces. When used on images, it is essential to ensure that the logo is on a clear, homogeneous image area. If possible, only the colored logo will be used. Please do not stretch or rotate the logo



# COLORS

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Dunkelblau steht für den Einsatz von Typografie zur Verfügung.

Green and blue are used as the marking colors. Dark grey is available for typography.



037 | 000 | 085 | 000

182 | 207 | 068

#B6CF44



060 | 025 | 000 | 000

108 | 165 | 218

#6CA5DA



049 | 018 | 000 | 079

047 | 065 | 080

#2F4150

# TYPOGRAPHY

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The fonts are used as follows:

- Montserrat Regular 400 (H1, H2, H3, body)
- Montserrat Bold 700 (Subline, emphases)
- Montserrat ExtraBold 800 (bold)
- Open Sans Light 300 Italic (Accent)

## Montserrat Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
1 2 3 4 5 6 7 8 9 0

## Montserrat Bold

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
1 2 3 4 5 6 7 8 9 0**

## Montserrat ExtraBold

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
1 2 3 4 5 6 7 8 9 0**

## *Open Sans light italic*

*Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
1 2 3 4 5 6 7 8 9 0*

# ICON

Use as background image



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